



Bloom Garden Show 3rd – 7th June 2010

Regulations: Show Gardens/Engaging Spaces

A Garden Exhibitors Manual will be mailed to successful applicants in March 2010.

1. Boundaries

- Side walls and fences should be a maximum height of 2 metres except at the garden frontage where they should be a maximum height of 1 metre for the first 2.5 metres from the front of the allocated site. For small gardens side walls and fences should be no more than 1.8 metres high and no more than 1 metre high for the first 1 metre from the front. Changes will be permitted in some circumstances by the GAG in consultation with exhibitors who are sharing boundaries.
- Back walls and fences are not limited in height except for exhibits whose back walls or fences form a common boundary with other exhibits. In these cases, back walls and fences should be a maximum height of 2 metres.
- The height of all walls and fences should be clearly marked on the plan.
- Walls and fences adjoining other exhibits must be finished to the same high standard on both sides unless agreed with neighbouring parties.
- Concaved or multiple access points which increase visitor visibility or access may be considered if appropriate to the design. This permits the designer to employ a shape other than a rectangle. However, the footprint should relate in size to a small, medium or large garden. This does not apply to Engaging Spaces.

2. Buildings

Within reason, the height of buildings in garden exhibits is not limited. However, exhibitors must ensure that:-

- The **height** of buildings, structures and trees in excess of 2.5 m is **clearly marked** on the plans submitted.
- Buildings and structures exceeding 2 metres in height are positioned at least 1 metre away from perimeter walls or fences that form a common boundary with neighbouring exhibits. As a general guideline, the higher the building or structure, the further away it should be from a common boundary.

3. Conservation Measures

- Exhibitors should note that Bord Bia will support all measures which promote environmentally-friendly gardening, the use of timber from sustainable sources and the protection of wild and endangered species and habitats. Where Irish or international policies exist e.g. CITES these should be strictly adhered to. Where RHS policies are applicable in the Irish context these will be referenced. We reserve the

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right to demand the removal of plants and materials where the contravention of Irish or international legislation occurs. The use of mirrors and fish/animals will be closely monitored and may be restricted where serious concerns arise.

4. **Permanent Trees**

- Exhibitors must ensure that construction work does not in any way harm any permanent trees on site.
- Exhibitors and contractors must ensure that excavations and heavy materials are kept as far away as possible from tree roots. The OPW may erect temporary fences where this issue arises.

5. **Walls and Buildings**

- Exhibitors are not permitted to fix structures or plant supports to existing walls without prior permission from the Organisers.

6. **Screens, Posts and Ropes**

- High quality posts and ropes must be erected along all garden frontages and boundaries open to public access. Posts and ropes must be supplied by exhibitors.

7. **Judging**

- Exhibitors should note that the imaginative use of plant material, planting associations and overall design are all important aspects in the assessment of exhibits. The design and construction are also important factors in the assessment.
- Exhibitors should note that most show gardens at Bloom will be viewed from the perimeter(s) only and that the public are not permitted access except where some part or aspect of the garden has been designed in an interactive or sensory fashion. It is acceptable to design the garden in such a way that the public can walk through some part of the garden, provided that this can be done in a safe and controlled manner.
- Bloom show gardens should be designed primarily with the public in mind, but exhibitors should take into account that assessors and judges will enter the garden/space for assessing and judging.
- Please note that exhibits will be judged both during the later stages of construction and when completed on **Wednesday morning 2nd June at 8am**. Where major design, planting or construction changes are sought by the designer there will be an opportunity to meet with representatives of the Garden Advisory Group early in the building phase.
- Exhibitors must vacate their garden while it is being judged.
- Gardens/spaces will be assessed during the final day of build (Tuesday 1st June) and exhibitors should be very close to completion at this time. Exhibitors will have a brief opportunity (2 mins) to interpret/explain their design to the assessors at this time.
- The main criteria used by the garden judges are listed below, together with the maximum points they may award for each element of the exhibit. While verbal 'feedback' may be provided post event, if requested, details of points awarded will not be available. Please note that while 30% of marks are awarded to Planting as per RHS awards we have aggregated Overall Design and Overall Impression and increased the points awarded for Realisation of Brief and Construction.

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corporate profile or a garden designer. The description could include helpful information describing the purpose of the garden and its assumed location.

- Exhibitors seeking guidance on the style and format of the website / catalogue entry should refer to RHS show catalogues and the Bloom 2008 and 2009 website and catalogues.
- It is obligatory for each show garden exhibitor to submit a website / catalogue entry before the deadline specified on the catalogue entry form.

11. Signage

- For each garden/space the organisers will commission a sign. The sign will comprise of two elements:-
 - (1) The exhibitor's name, the title of the garden, site number and main sponsor's name/logo (as listed on the Website and in the Show Catalogue). **These details will be extracted from the Website / Catalogue Entry Form and passed to the signage contractor by the organiser.**
 - (2) **Name** of the main contractor and up to three product suppliers. The exhibitor can have a degree of freedom in terms of colour, print style, etc. Exhibitors should supply the signage contractor with the requested wording for this section of the sign and any special requirements relating to colour, print style, etc.
- **No other signs may appear on the garden.**
- The sign will be positioned on the main frontage of the garden by the organiser or signage contractor.

12. Samples

- Samples may not be distributed from gardens/spaces. However, the organisers may provide space adjacent to the gardens/spaces suitable for this purpose.

13. Construction and Breakdown

- It will be possible to commence construction of most gardens/spaces approximately 20 days in advance of the show opening. Exact dates will be confirmed in the Exhibitor Manual (see section 15 below).
- All major construction work (including excavation, foundations, buildings, conservatories, walling and paving) must be completed in the first two weeks of the build.
- Where removal of excavated soil is required the exact volume of soil must be communicated in advance to the organisers
- All gardens must be completed by **07.00 am on Wednesday 2nd June 2010.**
- Exhibitors will be advised of the breakdown schedule in the Garden Exhibitor Manual (see 15 below)
- Once you have made your application and a site has been allocated for your garden/space **you will be required to pay a deposit of €1000 (large/medium gardens/engaging spaces) or €500 (small gardens).** This is fully refundable and will be re-paid to you provided that you build your garden at the show. Refunds will not be returned to garden applicants who cancel after March 2010 or to exhibitors who fail to clear their site following the show.

14. Use of Fibreglass

- Fibreglass may only be used under strict supervision and only if pre-agreed with the organisers.

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15. 2010 Bloom Exhibitor Manual

- The 210 Garden Exhibitor Manual and order forms for tickets and services (water, electricity, etc.) will be sent to confirmed exhibitors in March 2010.

16. Crafts Council of Ireland

- Any exhibitors looking for assistance in the commissioning or installation of work by crafts people associated with the Crafts Council of Ireland should contact Emma McGrath, Retail Executive (emmamcg@ccoi.ie). Exhibitors are urged to make contact with the Crafts Council of Ireland early in the garden planning process in order to facilitate appropriate lead times for development of crafts pieces.

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