

**Bloom**  
**3<sup>rd</sup> – 7<sup>th</sup> June 2010**

**Rules & Regulations: Nursery & Floral Pavilion / Educational Mall**

**GENERAL INFORMATION**

**Show Open Days**

- Open Days: Thursday 3<sup>rd</sup> June – Monday 7<sup>th</sup> June 2010

**Build-up**

- Build-up of nursery & floral displays will take place between Monday, 31<sup>st</sup> May and Wednesday, 2<sup>nd</sup> June 2010.
- The Nursery & Floral Pavilion must be cleared by **15:00hrs on Wednesday, 2<sup>nd</sup> June 2010** and **no re-admittance** will be permitted until the following day.

**Assessment & Judging**

- The NAP will assess displays between 09:00hrs – 12:00hrs on Wednesday, 2<sup>nd</sup> June 2010. During this assessment, exhibitors will be given the opportunity for a 2 min discussion / presentation on their display.
- All displays must be completed and vacated by 15:00hrs on Wednesday, 2<sup>nd</sup> June 2010 when judging will begin.
- Medals will be placed on winning displays at 08:00hrs on Thursday, 3<sup>rd</sup> June 2010.
- Exhibitors will have until 12:00 on Thursday, 3<sup>rd</sup> June to apply for NAP feedback.
- Feedback will be given between 12:00hrs – 14:00hrs on 3<sup>rd</sup> June.

**Nursery & Floral Pavilion Display Awards (2008 Rates) 2009 rates to be decided**

- Gold €350
- Silver –Gilt €250
- Silver €150
- Bronze €75
- No Award No prize money awarded

**Nursery & Floral Pavilion Sales Tables Size & Quantity**

- Each table measures a minimum of 6'x 2'
- Background and Island Sites of **9 sq metres – 14sq metres** may order up to **2** selling tables
- Island Sites of **16sq. metres - 20sq. metres** may order up to **3** selling tables
- Selling tables will be supplied at the following rates:
  - 1<sup>st</sup> table €450
  - 2<sup>nd</sup> table €350
  - 3<sup>rd</sup> table €300
  - 4<sup>th</sup> table €275
  - *All tables costs plus vat 21.5%*

**Storage**

- Limited storage is located behind background exhibits
- Storage areas will be confirmed once allocation of space has been made

### **What you need to include with your Nursery & Floral Pavilion Application**

- A sketch and description of your proposed display
- A sketch of your staging
- ***N.B. No application will be considered without sketch or description of proposed display, as space is oversubscribed this year***

### **Educational Stand Applications**

- All Educational stands must include a display of horticultural interest.
- A full description of this display must be included in the application as information only
- stands will not be accepted for inclusion in the Nursery & Floral Pavilion .
- All Educational stands are subject to the full judging process and must follow all the rules and regulations regarding signage and plant quality as detailed in the rules & regulations.

### **Important Dates**

- The Deadline for receipt of Floral Pavilion applications is ***Friday, 15<sup>th</sup> January 2010.***
- Confirmation and notification of Space will be provided by ***Wednesday, 3<sup>rd</sup> February 2010.***

### **Further Information**

- For information on the Bloom Nursery & Floral Pavilion, please contact Orla Woods at [kilmurrynursery@eircom.net](mailto:kilmurrynursery@eircom.net) or 086 8180623

## **RULES & REGULATIONS**

### **1. Access**

- During build-up and breakdown, exhibitors must keep all access routes, roadway and marquee entrances/exits clear at all times
- Items causing an obstruction will be removed

### **2. Allocated Space**

- Exhibits must be confined to the space that has been allocated to them
- Exhibitors will be required to move any items that are infringing their allocated exhibit boundary
- Gangways, aisles and roadways must be kept completely clear to comply with Health and Safety Regulations

### **3. Damage to Site**

- Exhibitors who cause damage to the show site will be required to pay for any such damage
- Exhibitors are required to respect the site infrastructure including trees, shrubs, turf etc.

### **4. Fire Precautions**

- All curtains and drapes should be of durable or inherently flame retardant fabric

### **5. Ground Conditions and Levels**

- Ground conditions and levels will vary. Exhibitors must take this into account when planning their display

### **6. Maintenance of Display**

- Displays should be maintained to the highest standard at all times.

For information on Bloom, please contact:

Nursery & Floral Pavilion Enquiries: Orla Woods, e-mail [kilmurrynursery@eircom.net](mailto:kilmurrynursery@eircom.net)

General Bloom Enquiries: Louise McLoughlin, e-mail: [louise.mcloughlin@expo-events.com](mailto:louise.mcloughlin@expo-events.com)

Expo Events Ltd, 4<sup>th</sup> Floor, Building 2, The Courtyard, Carmenhall Road, Sandycove, Dublin 18, Ireland

Phone: +353 1 295 8181

Fax: +353 1 295 8187

Website: [www.bloominthepark.com](http://www.bloominthepark.com)

## **7. Plant Material for Sale**

- Trees, shrubs, plants, seeds, bulbs, corms and tubers may be sold provided that the material offered forms part of the exhibitor's regular trade, is listed in the firm's printed catalogue, and is preferably the subject of an associated exhibit

## **8. Sell-off**

- There is a specified amount of time for sell-off at each show when exhibitors may sell plants and products from their displays
- The rest of their stands must not be dismantled until sell-off ceases

## **9. Smoking**

- Smoking is not permitted in marquees

## **10. Staffing of Stands**

- Exhibitors must ensure that their stands are manned throughout the open hours of the show.

## **11. Sub-letting of Space**

- An exhibitor may not sub-let, or otherwise part with the whole or any part of the space allocated

## **12. Responsibility of Exhibitors**

- Exhibitors are responsible for removing their own waste from the site prior to the Show, during show time and during breakdown
- At the end of the Show exhibitors must clear all extraneous material from the site and surrounding area and leave the area clear
- The organisers will check the site and supervise the restoration

## **13. Accessories on Floral Pavilion Exhibits**

- Exhibitors may occasionally wish to embellish their displays with appropriate accessories
- As a general rule the moderate use of rocks logs, etc is acceptable when used in a normal garden setting.

## **14. Alteration of Exhibits and Replacement of Flowers**

- After judging has taken place, nothing exhibited may be altered, added or removed until sell-off on the last day. This does not apply to cut flowers which must be replaced as necessary during re-stocking times.

## **15. Background Sites in the Nursery & Floral Pavilion**

- The background of 2.44m (8 ft) will be provided by the organisers. Backgrounds may not be erected on any site other than those allocated as 'with background'

## **16. Sales Tables Rules**

- During the open days of the Show, plants may only be sold and removed from the sales tables
- No plant material may be removed from the displays themselves, but display plants may be reserved for collection during the 'Sell-Off'
- The location of selling tables will be decided by the Event Organisers.
- Exhibitors are not allowed under any circumstances to sell or store sale plants in public view on any surface other than the allocated sales table or to use additional tables or structures other than those allocated to them.
- Selling space will be situated next to the associated exhibit. No additional structures or tabling may be fitted into the sales area and the area allocated by the Show Organisers must not be exceeded.
- Selling tables will be draped from table top to ground in black material.

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### **17. Signage-labels on Display Plants**

- Plant names must be placed on all plants, flowers, fruits and vegetables for information and not for advertising
- The recommended background colour for plant labels is black, dark green or some other dull or muted colour. No bright colours are permitted and the lettering should be in black, or in white or in silver
- Abbreviations of plant names on labels are not permitted
- Labels should be printed (or neatly handwritten) and their appearance should be as un-crowded and as legible as possible
- Plant name labels and other signage should be in harmony with the exhibit as a whole and may be taken into account by the judges

### **18. Staging Material and Plant Containers**

- Exhibits should be pleasing to the eye and staging materials must be hidden unless especially intended to embellish the exhibit
- Plant containers must never obtrude in comparison with the plants they contain

### **19. Storage of Plants**

- Facilities for plant storage are very limited
- Exhibitors will be notified of their designated plant storage areas within the show site
- Plants in the storage area are the responsibility of the exhibitor
- Please note, these storage areas must be shared with other exhibitors, and exhibitors found to be impinging outside their designated storage area will be required to remove some of their plants.
- The use of tiered storage trolleys is encouraged

### **20. Water in the Nursery & Floral Pavilion**

- No restriction is placed upon the size of a pool for the display of aquatic plants in an exhibit, but the areas of pool which is included for ornamental effect and which is not suitably planted with aquatics must not exceed one-tenth of the total area allocated for the exhibit
- Fountains and pools may be included in exhibits for ornamental purposes provided that schemes involving their use have been submitted to and approved by the Show Organisers in advance
- Standpipes are provided for the watering of exhibits only
- Under no circumstance should exhibitors empty ponds, pools directly on to the ground. Arrangements for the disposal of water must be made via the Organisers office.

### **21. Conservational Legislation**

- The Organisers require exhibitors to comply with CITES and other conservation legislation designed to protect wild plants and their habitats.
- The Organisers do not permit the use or sale of plants, moss, bulbs or corms which have been collected from the wild.

### **22. Display Quality**

- The organisers reserve the right to withdraw a display from the show at any point up to and including the build-up period, should a major health and safety concern arise or a major diversion from the brief is undertaken without approval from the Nursery Advisory Panel.

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