

## **The Irish Contractors Plant Association and Expo Events Announce the Launch of Construction Plant Show 2009**

9<sup>th</sup> October 2008

Joint Managing Director of Expo Events Ltd, Garret Buckley today announced the launch of Construction Plant Show 2009, set to be the ultimate event of the year for construction industry professionals. The event is set to take place in the Punchestown Event Centre, Co. Kildare from the 2<sup>nd</sup>-4<sup>th</sup> April 2009.

Expo Events Ltd are delighted that once again the Construction Plant Show will be supported by the Irish Contractors Plant Association, who are instrumental in understanding of the needs of the industry. Since they were established in the 1960s as the voice of the Contractors Plant Industry, they have played a pivotal role within the Construction Industry Federation (CIF) to develop many innovative initiatives and have assisted in the formulation of national standards and codes of practise.

The fourth biennial Construction Plant Show will see the biggest names in suppliers of building equipment, tools and plant come together to showcase the latest in products and technology in the market. Previous Construction Plant Show exhibitors include McCormick Macnaughton, Mac Rental, TBF Thompson, Haven Equipment, McHale Plant and Pat O'Donnell. The event will also attract those in the industry with the utmost purchasing power, making way for superior commercial opportunities.

Feedback from visitors to the last Construction Plant Show in 2007 was highly positive, with 91% referring to the event as worthwhile or very worthwhile and 92% claimed that they plan on attending Construction Plant Show 2009. There was an overall rise in expected participation and attendance at the Show in 2007, thus reiterating the shows position as the leading trade event for the plant and construction sector in Ireland. The work of the ICPA subcommittee, its members and Expo Events once again proved to be an effective team in the delivery of yet another successful event.

Garret Buckley, Joint Managing Director of Expo Events says *"We are delighted to announce the launch of Construction Plant Show 2009 which we envisage will further capitalise on the previous three Construction Plant Shows- which have each been a tremendous success. We look forward to welcoming our existing exhibitors and previous visitors, as well as many new faces to Punchestown in 2009, with what promises to be a superior show"*.

Given the economic climate we as a country are facing, it's no secret that the construction industry has been hit hard. However, this downturn in our economy needn't spell catastrophe for those in the industry who possess serious economic motivation and the drive necessary to discover solutions which will sustain and strengthen their business. Construction Plant Show 2009 promises to be an all-encompassing event where those who provide solutions for the built environment can come face to face with those seeking such products and services.

Location is paramount when it comes to such a functional event. Hence, the PuncHESTOWN Event Centre has been deliberately chosen again for 2009 as it caters to the needs of large scale exhibitors who can make use of the plentiful outdoor display and demonstration areas-an area which has been further developed for next years show. The ease of access also suits exhibitors and visitors from all corners of Ireland.

A new and exciting addition to the Construction Plant Show is RAWH-Recycling and Waste Handling 2009, which is a brand new event developed for manufacturers and buyers of waste handling equipment. RAWH will run alongside Construction Plant Show for the duration of the event and promises to generate even more traffic to the PuncHESTOWN Event Centre, inevitably increasing footfall for those involved with both Construction Plant Show and RAWH.

For information on stand bookings contact Garret Buckley at Expo Events on 01-2958181 or visit [www.constructionplantshow.com](http://www.constructionplantshow.com)

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